

Talent Sourcing

Attract Talent with Workshops.

Promote Free Workshops to external talent and see who wants to learn from your workforce.




Samantha Johnson ✓

Senior Data Scientist at ABC Marketing
Santa Clara, CA

Profile Skills (24) Followers (72) Following (35)

Workshops

 **71% Match** **FREE**
Organize Product Research Efforts
Skills: Software Engineering, Software Design, User Interface Requirements
★ 4.9 (147) • Apprentice
📅 Jun 24 at 8 am PDT • **1 seat left**

Your Workforce attracts

Free External Workshops

Attract external talent to your skills, share knowledge and build relationships.

It's easy, just promote it!

Your Workforce teaches what they do.

Just place ads on your website to attract external talent to your skills.

The screenshot shows a website for ABC Marketing. The navigation bar includes 'Traditions', 'Connections', 'Services', 'Giving', 'Events', 'News', and 'About'. The main content area features a section titled 'Take a live workshop' with the subtext 'Level-up your skills with instructors ranging from startups to Fortune 500 companies on Talentsky!'. Below this are four workshop cards, each with a representative image, a title, a list of skills, a date and time, and an instructor profile.

Workshop Title	Skills	Date & Time	Instructor
Develop Software	Software Engineering, Software Design, User Interface Requirements	Jun 24 at 8 am PDT	Candice R., Marketing Director at ABC Marketing
Maintain Database Systems Scalability	Cloud Resources Management, Database Management Systems, Query & Database Access Tools	Jun 24 at 8 am PDT	Jake Samuel, UX Designer at ABC Marketing
Manage Integrated Security Controls	Information Assurance, Cloud Security Services, IT Audit & Control	Jun 24 at 8 am PDT	Sara W., Data Scientist at ABC Marketing
Develop Project Specifications	Software Engineering, Software Design, User Interface Requirements	Jun 24 at 8 am PDT	Sean Allen, Full Stack Developer at ABC Marketing

ABC Marketing ✓ Following

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Enterprise Mentors (439) **Workshops (1,645)** Followers (15,644) Badge holders (76) Members (211)

Live learning Instructed by Employees

Internal only **71% Match** **FREE**
Organize Product Research Efforts
 Skills: Software Engineering, Software Design, User Interface Requirements
 ★ 4.9 (147) · Kendra Wonders
 Jun 24 at 8 am PDT • 1 seat left

Internal only **49% Match** **FREE**
Develop Software
 Skills: Scrum, Product Design Lifecycle, Product Development, Product Management, Product Design
 ★ 3.5 (354) · Stacy Johnson
 Jun 25 at 11 am PDT

Internal only **59% Match** **FREE**
Analyze Product Design Feedback
 Skills: Scrum, Product Design Lifecycle, Product Development, Product Management, Product Design

Samantha Johnson ✓
 Senior Data Scientist
 439 followers

Suggested people

Mentor
Keisha Johnson ✓
 Creative Director at Apple
 Follow

Erica Warren ✓
 VP of Sales at Splunk

Your Org Page

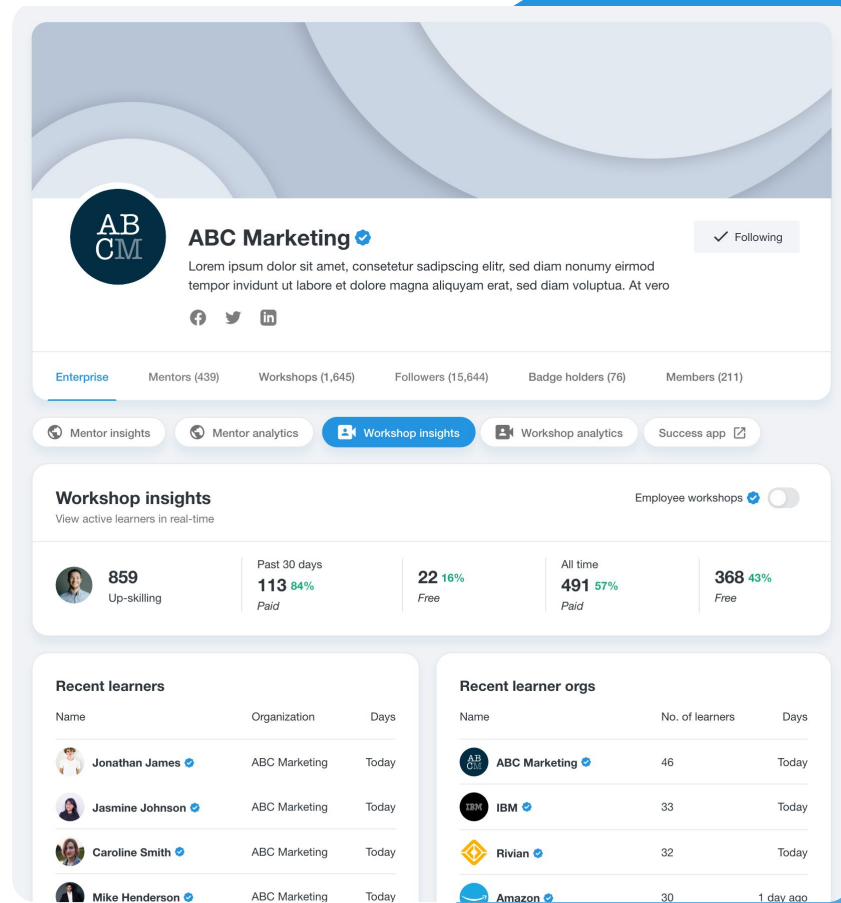
Workshops under your brand

Workshops, Mentors, Followers and Community Members in one branded Org Page.

Enterprise Analytics

Mentor and Workshops Insights

See career interest and development in real time including Mentor Following and Workshop learners.



Pilot Cost

License	Units	Unit Fee	Annual Fee
Badgeholders (unlimited)	200	\$0	\$0
Enterprise Mentor Premium Licenses (EM)	100	\$49.95	\$4,995
Enterprise Analytics Licenses (EA)	20	\$495	\$9,990
Live Workshop Minutes with Free Registration	144,000	\$0.15	\$21,600

ANNUAL TOTAL

\$36,495

Inputs for Workshop Minutes	
# of Instructors	50
# of Attendees / Workshop	4
Frequency of Workshops / Month	1
Workshop Hours	2,400

**COST /
Workshop Hour**

\$15.21